

About LEAD

LEAD is the world's largest international not-for-profit organisation focused on leadership and sustainable development.

Our mission is to inspire leadership and change for a sustainable world. We want to equip a new generation of leaders with the skills, knowledge and support network to steer humanity onto a sustainable path.

Founded in 1991, LEAD has 13 Member Programmes around the world, coordinated by LEAD International in London. LEAD's Member Programmes are in Anglophone West Africa, Brazil, Canada, China, Commonwealth of Independent States (Russia and former Soviet Republics), Europe, Francophone Africa, India, Indonesia, Japan, Mexico, Pakistan, and Southern and Eastern Africa.

LEAD believes that good leadership is essential to sustainable development, and that leadership is needed at many levels.

LEAD's principal activity is to train, through its network of Member Programmes, a new generation of leaders from different sectors of society in leadership skills and sustainable development. Graduates of the training are known as LEAD Fellows. There are now almost 2,000 of them.

Once trained, LEAD Fellows become part of the global LEAD Fellows network, an information-sharing and support network of leaders. They are encouraged to continue to collaborate and work together on projects and activities contributing to sustainable development, long after their training is over.

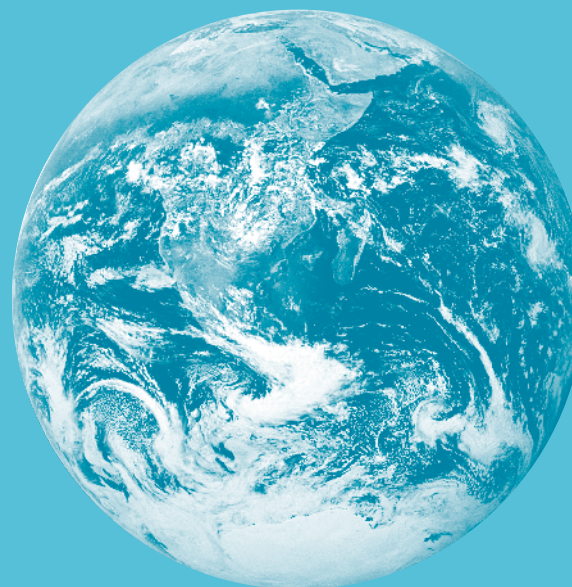
Helped by their LEAD experience, many LEAD Fellows have gone on to do great things – government ministers, community organisers, heads of business, influential journalists, academic experts and NGO executives are just some of the positions they occupy.

LEAD also runs short courses and provides training services to private and public sector organisations.

To view a complete financial report for 2008, please visit our website or use the following web link:
www.lead.org/page/304

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'A time for change'



2008 was an exciting year for LEAD. 175 new LEAD Fellows graduated from our training programmes, and the LEAD network undertook an impressive array of projects and activities contributing to sustainable development around the world.

For humanity as a whole, however, 2008 was a disaster. Resources continued to be used at an unsustainable rate, carbon emissions continued to rise, the threat of irreversible climate change grew stronger, and poverty remained an appalling blight on the lives of billions. Then the global financial crisis hit, sending even more millions into poverty.

Never before has there been such an urgent need for change – change that is economically, socially, and environmentally sustainable.

The key to change is leadership. With his vision of a 'green new deal' and re-stimulating the US economy through investment in energy efficiency and clean technology, newly-elected President Barack Obama has the potential to provide invaluable political leadership. Encouragingly, other political leaders are beginning to say similar things around the world. However, politicians cannot do it alone. Leadership is required at all levels, in all sectors and in all countries to make sustainable development a reality. From the CEO of a multinational business, to a local leader in Mumbai, Mali or Manchester – all have a crucial role to play.

And this is where LEAD comes in. Our vision is to build the capacity of thousands of leaders across the world and link them through a global leaders' network where they can exchange information, continue to learn from each other and work together for a new, sustainable way of living.

We have already trained almost 2,000 LEAD Fellows, and this annual review will give you a sense of the amazing people they are and the incredible work they are doing. But we want to raise our game and train many more leaders in the future than we have in the past. We also want to encourage more collaborative action amongst our existing Fellows. To assist this, we have highlighted four thematic areas – climate change, sustainable business, sustainable cities, and environment and livelihoods – where we will focus effort and seek funding for greater action.

Success is possible. Sustainability is possible. History is littered with examples of great leadership that has overcome seemingly impossible odds. Who would have thought in 1960 that Nelson Mandela would one day be President of an apartheid – free South Africa? When William Wilberforce started his campaign in the mid 18th century to make illegal the centuries old practice of slavery, he was met with derision and ridicule. It took time, but eventually the campaign succeeded.

Change takes time. We must be patient and resolute. Change also takes a lot of effort from a lot of people. Nelson Mandela and William Wilberforce were great leaders, but they were not alone. There were thousands of people helping them in their cause.

We need a great leader for today's struggle for sustainability. We also need thousands of leaders in every corner of the planet pursuing the same struggle. LEAD's cause is to link and empower them.

Please join us in creating a sustainable future. And please also enjoy reading this 2008 annual review.

A handwritten signature in blue ink that reads "Simon Lyster".

Simon Lyster
Chief Executive

LEAD's principal activity is to identify and train emerging leaders from different sectors of society in leadership skills and sustainable development through our core training programmes. LEAD's goal is to build up a global network of LEAD Fellows committed to building and promoting a sustainable future for the world. In 2008, the network grew to almost 2,000 Fellows from 90 countries.

The training is designed to develop their leadership skills, broaden their understanding of sustainable development, and enable them to interact with leaders from different backgrounds and perspectives. Most of the training takes place within a country or region, but once a year LEAD holds an international session open to all those undergoing LEAD training that year. The objective is to improve understanding between leaders across cultures and countries, to help them build a global network of friends and contacts for future collaboration, and inspire them to work together for change.

Mexico International Session 2008

LEAD's 2008 International Session took place in Mexico City, 16–22 November, with a thematic focus on 'Megacities and Climate Change'. More than 150 LEAD Fellows attended from over 40 countries.

For the first time in history, more people are living in cities than rural areas. City living, and particularly mega-city living, is directly related to climate change both in terms of increased greenhouse gas emissions as well as an increased vulnerability to the impacts of climate change (i.e. sea level rise, food stress, and water shortages). The importance of sustainable living in cities and megacities has never been greater.

Using Mexico City as an example, the LEAD Fellows had the opportunity to experience and discuss sustainable urbanisation issues and the role of cities in relation to climate change. Through a mix of panel discussions and site visits, they explored the leadership skills needed to implement successful, practical solutions to the challenges and opportunities presented by the rapid growth of cities such as Mexico City.¹

2008 leadership development training highlights

LEAD Canada held a domestic session in Alberta in May, exploring the linkages between energy and sustainable cities. It was followed by a second session in Toronto focused on sustainable housing, energy and transportation initiatives within Canada's largest and fastest growing metropolitan area.

LEAD CIS held a regional training session in Ukraine on 'Energy Security and Sustainable Development', in association with the UNDP Chernobyl Recovery and Development Programme. Against the backdrop of Chernobyl, participants engaged with the local community to understand the opportunities for converting this isolated zone to a living space once again.

LEAD Europe examined the theme of 'leadership and climate change' on a variety of levels. A one week programme in London, introducing participants to the scope of the climate challenge and the kind of leadership needed to address it, was followed by a second week in Brussels exploring the complex interactions involved in EU decision-making, before moving on to Mexico City. Through the course, participants developed several high quality LEAD Associate Projects including: 'Climate Change Apartheid', 'Fuel Poverty: Tackling a Rock Solid Problem', and 'Art, Communication and Climate Change'.

LEAD Anglophone West Africa focused on environmental governance, corporate social responsibility and climate change in its three national training sessions during 2008.

LEAD Brazil ran a new and successful programme on 'Leadership for Climate Security' in 2008. It targeted participants who were already implementing initiatives in the field of climate change, including mitigation, adaptation and environmental education. There are now 157 LEAD Fellows from Brazil.

LEAD India focused on the theme of climate change in the context of social responsibility and energy. The LEAD India Fellows network grew to 156 in 2008.

LEAD Pakistan. 'Leadership for Climate Change' was the focus of LEAD Pakistan's training, in partnership with the Committee for Scientific and Technological Cooperation (COMSTECH). The aim was to examine ways of minimising the impacts of climate change in the South Asian region. Climate change was also the focus of the LEAD Associate Projects, which were developed to address different aspects of the issue.

¹ The Megacities and Climate Change event could not have happened without the generous support of Climate Change Adaptation in Africa (CCAA); International Development Research Centre (IDRC); Shell; UK Department for Environment, Food, and Rural Affairs (DEFRA); Embassy of Canada; UK Department for International Development (DFID); and The Commonwealth Foundation. We would also like to acknowledge our partners in this event: the Mexico City Government, Municipality of Tepotzotlan, Urban Age Programme, LSE, El Colegio de Mexico, Norwich Business School, CSR360, Xochitla Ecological Park.

175

LEAD Fellows trained in 2008

A worldwide community
of leaders working towards
a sustainable future



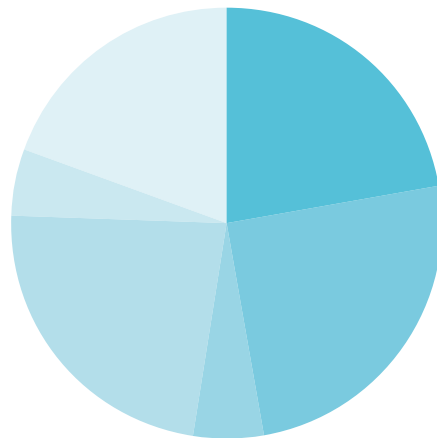
Being a LEAD Fellow

LEAD Fellows have vastly different backgrounds and cultural experiences, and they work in a wide variety of sectors. However, they are all leaders, united by a shared determination to address sustainability challenges in the particular circumstances and region where they operate.

LEAD training is just the start of their journey. Once over, their task is to use the skills and knowledge they have acquired to achieve change towards a sustainable world. The LEAD network is there to support them – 2,000 other leaders who have information and experience to share and help them in their efforts.

What have they achieved? Here are just a few stories...

LEAD Fellows by sectoral representation



■ Academia 22% ■ Media 5% ■ Other 5%
 ■ Government 25% ■ Ngo 23% ■ Business 19%



Dorothee Batiga, campaigning for disabled women in Burkina Faso

Dorothee, who is physically disabled herself, found great difficulties finding a job. She decided to set up an association for the promotion of disabled women in Burkina Faso. She has become a key speaker for disabled people in Burkina Faso and around the world, lobbying for the adoption of laws furthering access to employment opportunities for the disabled.

Thais Corral and Daniele Cesano collaborate to promote sustainability in Brazil

In 2003, these two LEAD Fellows from Brazil and Europe, respectively, started work on the Pintadas Solar project. The project promotes the use of solar energy for sustainable irrigation and water pumping.

Its objective is to strengthen small-scale farming, improve local food security and create income for poor communities in North-East Brazil. In 2008 the Pintadas Solar project was selected from 400 projects in over 100 countries to become one of five winners of the prestigious SEED Award.

**Samuel Adenekan,
corporate responsibility
champion in Nigeria**

Sam Adenekan credits his LEAD training for giving him the skills and confidence to take on the role of Corporate Relations manager for Nestle Nigeria, where he is responsible for corporate social responsibility within the company.

**Jestina Mukoko,
promotes and protects
human rights in Zimbabwe**

Jestina Mukoko, a LEAD Fellow from Zimbabwe, was arrested and held without trial in Zimbabwe in late 2008 for her work as Director of the Zimbabwe Peace Project which seeks to protect human rights in Zimbabwe.

**Deepak Apte, protecting marine
life in the Lakshadweeps**

Deepak Apte, a LEAD India Fellow, is working with local communities in the Lakshadweep Islands to protect the rare giant clams and other marine life in the reefs and atolls of the Lakshadweep archipelago, and to enhance human livelihoods through better conservation of fish stocks. In 2008 Deepak won a Whitley Award, one of the world's top prizes for grassroots nature conservation.

**Li Liyan, climate
negotiator from China**

Li Liyan, a LEAD China Fellow, is Deputy Director of the Department of Climate Change within the National Development and Reform Commission of the Government of China. She is a key member of China's climate negotiating team.

**Yin Chuntao coordinates
earthquake response in China**

After the devastating earthquake that killed tens of thousands of people in western China in May 2008, LEAD Fellow, Yin Chuntao responded quickly and coordinated the Chengdu 512 Earthquake Relief Service Centre.

**Tri Mumpuni Wiyatno, social
entrepreneur from Indonesia**

'Puni', as she is widely known, is a remarkable LEAD Fellow from Indonesia. She runs an NGO called IBEKA which has helped numerous remote rural villages in Indonesia gain access to electricity from totally renewable resources – and generate income – through micro-hydro schemes. Puni has been labelled a 'Climate Hero' by WWF for her efforts.

Climate Change

Climate change is a global challenge that requires immediate individual and collective action. Climate change is a threat we all face, but the poor and vulnerable in the developing world – those least responsible for causing the problem – will be the ones most adversely affected.

Leadership and innovation are critical to stimulating the necessary response and behaviour change.

With LEAD's experience in leadership development and transformation, and the large numbers of LEAD Fellows actively involved in tackling climate change from a variety of perspectives, LEAD is well placed to play an important role in addressing the challenge.

LEAD Projects addressing climate change

Building capacity for community based adaptation in Senegal, Mali and Malawi

With funding from the UK Department for International Development, this project is increasing the ability of communities in three African countries to adapt to climate change. It is doing so by working with communities in the project areas to map vulnerabilities to climate change, as well as identify existing and emerging good practices that will help those communities cope with climate change. It also focuses on strengthening regional communication networks and the communities' voice within regional decision making processes.¹

Climate Leaders, India

This is an action-orientated project designed to equip leaders from different sectors with the knowledge, skills and networks to design and deliver projects that address the climate challenge in the particular circumstances that they live and work in.

It was piloted by LEAD India in 2008 in the Northern and the North Eastern Himalayan regions of India, in partnership with the Central Himalayan Environment Association (CHEA) and The Missing Link (TML). Plans are to use the model for other regions in India and South Asia.

Building on this pilot, LEAD will seek funds to roll it out globally with the aim of training 5,000 individuals carrying out 5,000 projects to address climate change over a five year period – and creating a global network of climate leaders who can inspire others to take similar actions.²

African leadership on climate change

In 2008 the three LEAD Member Programmes in Africa hosted a series of in-depth consultations with African civil society to identify priorities for addressing climate change across the continent.

These consultations also considered how best to ensure adaptation to climate change is incorporated into African development policies and practices – especially those of regional and sub-regional African institutions – and how to tackle the leadership challenges faced within key African institutions in responding to climate change.³

Climate adaptation in Russia

LEAD CIS was awarded a Presidential Grant in 2008 for undertaking the project 'Public diplomacy for Russian and neighbouring states citizens' adaptation to coming climate changes'. The project covers Russia, Ukraine, Kazakhstan and Mongolia.

LEAD Fellows Tackling Climate Change

Luis Meneses Filho

LEAD Brazil Fellow, Consultant

Working in the Brazilian Amazon for 15 years, Luis Meneses has dedicated his professional life to sustainable forestry and sustainable agriculture among forest people. He is coordinating the task force responsible for putting together the Acre State REDD (Reductions of Emissions from Deforestation and Forest Degradation) Program, which is targeting emission reductions of more than 200 million tonnes of CO₂ in the next ten years.

Abey George

LEAD India Fellow, Assistant Professor with Kerala Institute of Local Administration

Abey coordinates training programmes for local government officials in Kerala on climate adaptation strategies. He was awarded a Commonwealth Professional Fellowship in 2008 to work on climate change and local governance.

Lixin Lu

LEAD China Fellow, Cooperative Institute for Research in the Atmosphere, Colorado State University

A research scientist, Lixin Lu is investigating the impact of land-use and land-cover change on regional energy, water and carbon balance, weather and climate. She believes international partnerships are crucial to enhance our capability to predict future climate variability and develop effective response strategies.

¹ Implemented in partnership with LEAD Francophone Africa, LEAD Southern and East Africa and LEAD International, several LEAD Fellows are involved in the project. Project website: ccca.lead.org

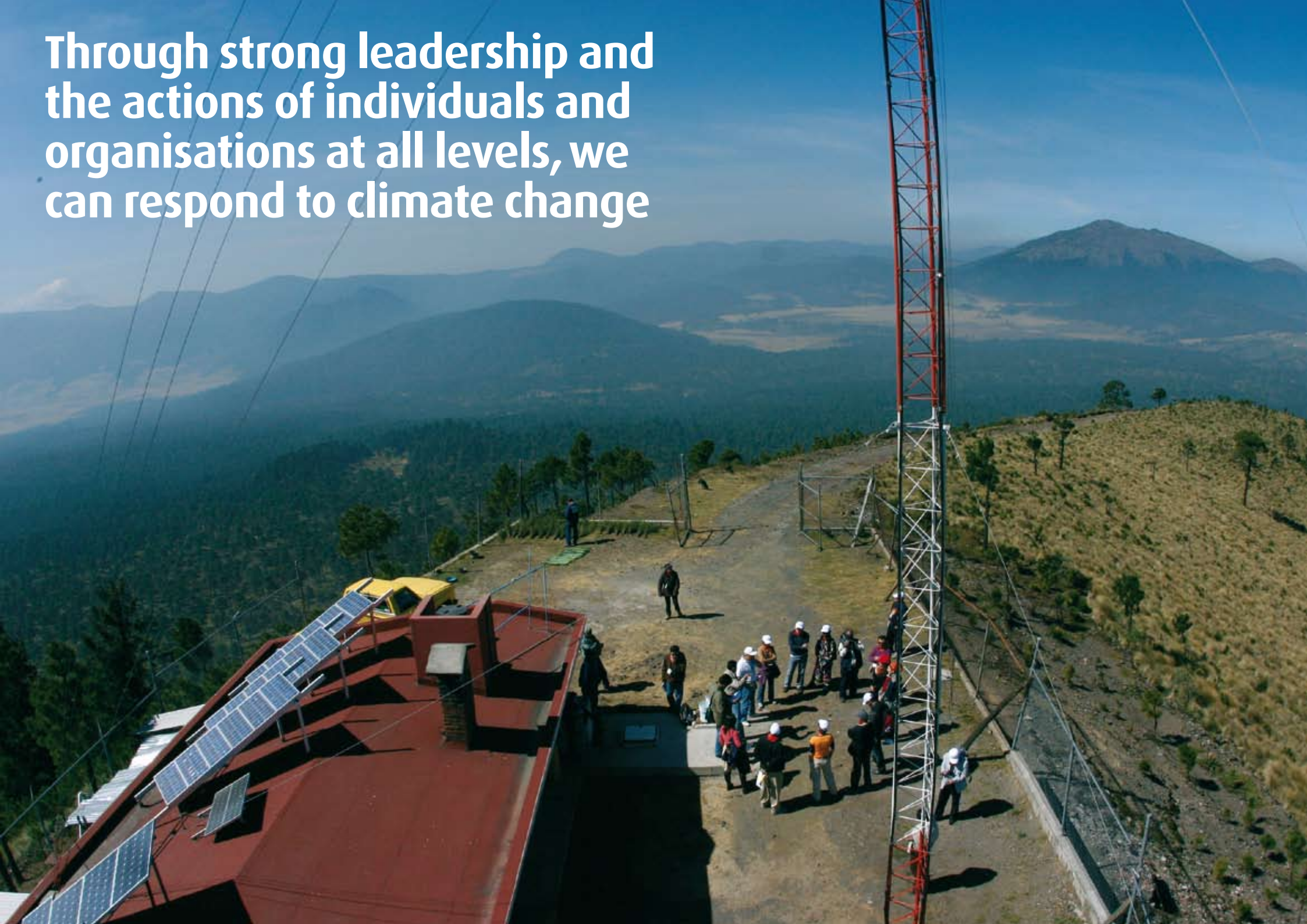
² The pilot was funded by the UK High Commission in India. Project website: www.climate-leaders.org

³ The project was delivered in partnership with the Environmental Development Action in the Third World, African Centre for Technology Studies, and South-South-North Africa, with funding from the African Development Bank, the UK Foreign and Commonwealth Office (Strategic Programme Fund) and the British Council. Project website: www.climatechangeafrica.org

29 billion tonnes

Globally, energy-related CO₂ emissions have risen approximately 145-fold since 1850 – from 200 million to 29 billion tonnes a year, according to the Pew Center

Through strong leadership and the actions of individuals and organisations at all levels, we can respond to climate change





Only through good leadership will we move towards sustainable business models that make economic, social and environmental sense

76%

Percentage of CEOs surveyed in 2008 who believe senior executives must have the necessary knowledge and skills to respond to trends like the low carbon economy and resource scarcity, according to Ashridge Business School

Integrating sustainability into business thinking and practice is fundamental to achieving a sustainable world. Many businesses realise this and are doing something about it. Many are not.

Leadership is key, and LEAD is providing its training expertise, as well as the expertise and experience in the LEAD Fellows network, to enhance awareness of sustainability issues among business leaders, their relevance to successful business, and what business leaders can do differently as a result.

LEAD projects on business and sustainability

LEAD and HSBC

Since 2007 LEAD has been a major partner in delivering HSBC's Next Generation Development Programme (NGDP). This is a leadership development programme for participants selected from the HSBC global talent pool. Participants on the NGDP are placed in unique learning environments, working alongside LEAD Fellows to address real-life sustainability challenges. Not only do they learn about sustainability, but they do something about it. They are then challenged to develop a business project taking account of what they have learned.

"LEAD's role has been crucial to making this one of our most successful leadership development programmes. The innovative use of sustainability experiences ensures our participants learn in an environment where the actions they take are real – with real implications and real results on real people and communities which is very powerful. It is an experience our leaders will never forget, and also generates a strong motivation to perform on their return to the office."

Vanessa Bateson, HSBC's Director of Group Graduate and Next Generation Leadership Development

Sustainability focus groups in China and India

At the request of a major multinational company working in India and China, LEAD India and LEAD China organised focus groups of LEAD Fellows in India and China, respectively, in 2008 to review the sustainability strategy of that company in each of those countries.

Sustainability reporting training with GRI

In 2008, LEAD Canada became the first training partner of the Global Reporting Initiative (GRI) to provide GRI-certified training, on sustainability reporting in North America. Globally, the GRI framework is the most widely used sustainability reporting framework.

The initiative was instigated by LEAD Fellow and vice president of LEAD Canada, Mehrdad Nazari who wanted to help mainstream GRI's sustainability reporting. It has enabled other LEAD Fellows to become GRI-approved trainers, delivering the 2-day training courses across Canada.

Co-financed by LEAD International's Special Opportunities and Investment Fund, the initiative been widely endorsed by the major North American accountancy associations.

Beyond Leadership

Building on LEAD's experience with HSBC and others, LEAD has developed a new 'Beyond Leadership' training model aimed at businesses, which enables business leaders to learn from, and work with, LEAD and LEAD Fellows in a very practical, business-orientated way.

LEAD Fellows working on business and sustainability

Dr. Gail Whiteman

LEAD Canada Fellow, Rotterdam School of Management, Erasmus University

Dr. Whiteman is director of the Sustainability and Climate Research Centre at the Rotterdam School of Management. Its broad objectives are to reach a clearer understanding of the management challenges posed by climate change and to identify effective management practices in multinational companies that will contribute to climate adaptation and mitigation.

1.6 billion

Estimated number of people who derive their livelihoods from forests, 2008 Eliasch Review

As deforestation rates rise in many parts of the world it is not just biodiversity and the climate that comes under threat. Millions of people who rely on forests for their livelihoods face a bleak future.

Although healthy ecosystems provide invaluable services to support human needs and livelihoods throughout the world, and especially for those on low incomes in developing countries, environment is still seen by many as a luxury which is not crucial to poverty alleviation. Reinforcing the message of the interconnectedness between human livelihoods and the environment is vital.

Many LEAD Fellows are working on activities and projects that recognise the linkages between environment and human livelihoods, and LEAD as an organisation is also working on projects to demonstrate these linkages.

LEAD Projects on environment and livelihoods

UNDP/UNEP Poverty and Environment Initiative (PEI)

The purpose of the UNDP/UNEP PEI is to ensure that environment is properly integrated into the poverty reduction strategies of a long list of countries, mostly in Africa and Asia. In each of these countries, the PEI has recruited 'champions' tasked with the goal of making sure this actually happens. In 2008 LEAD was asked by PEI to carry out a training programme for these 'champions' to give them the leadership skills to enable them to be more effective in their role. In particular, the aim was to enhance their capacity to engage and influence stakeholders in the target countries. Feedback was excellent, and LEAD will carry out further trainings in 2009.

Darwin Initiative projects

In 2008, LEAD completed two three year projects demonstrating the linkages between biodiversity conservation and livelihood enhancement in India and Indonesia – both funded by the Darwin Initiative of the UK Department for Environment, Food and Rural Affairs (DEFRA).

In Indonesia, the Community Enterprise for Fair Traded Fish project in North West Bali gave local fishermen an incentive to end damaging fishing practices and conserve fish stocks by vesting them with control of the fish and their reef habitat.

In India, a similar LEAD project vested control of lagoons used by fishermen to catch bait fish for tuna fishing in the Lakshadweep islands in the hands of local communities. This gave them incentive to protect the quality of the lagoons which not only contain bait fish but are also vital habitat for endangered giant clams.

In both cases, conservation has been successful, and local fishing livelihoods have been enhanced.

Bridging Leadership Project – Post-Tsunami Action in Indonesia

This LEAD Indonesia project is building leadership capacity among community members, particularly women, in tsunami-affected areas of Aceh, Indonesia. They are being encouraged and assisted to re-develop and re-build livelihoods in those communities in a sustainable manner. Due to its success, a similar tsunami relief programme will be launched by LEAD India in the Nicobar Islands in 2009. Both projects are funded by the UK Big Lottery Fund.

LEAD Fellows working on environment and livelihoods

Alex Fowler

LEAD Europe Fellow, One North East

Alex is working to address the issue of fuel poverty in the UK (defined as someone spending more than 10% of their annual income on fuel bills). About 5 million people in the UK are estimated to live in fuel poverty with some, especially the elderly, facing a stark choice between heating and eating.

Alex has developed a project to deploy renewable energy technologies in homes, highlighting the synergy between decreasing fuel poverty and reducing carbon emissions.

Aftab-ur-Rehman Rana

LEAD Pakistan Fellow, Adventure Foundation Pakistan

Aftab-ur-Rehman Rana coordinates an environmental education program 'National Children Mountain Conservation' (NCMC) for young people in Pakistan. Each year 120 children are selected from all over Pakistan to attend a 10-day environment education camp, using the mountain environment as an open classroom. They then return home to engage in practical conservation projects in their communities and schools, and are given the title of 'Eco-Guards'. The aim is to make them aware of the importance of the environment to every-day life and to give them the confidence to do something to protect it.

With good leadership to pave the way, innovative and sustainable ecosystems management can benefit both people and environment



Sustainable cities are key
to a sustainable world



Sustainable Cities

With more people than ever before living in cities, the importance of sustainable urban living has never been greater.

Fortunately there are valuable initiatives underway in many cities to try to promote sustainability, and a number of LEAD Fellows are active in different parts of the world pushing an urban sustainability agenda. As always with Fellows, they are doing this from a variety of different perspectives. Some, like Martha Delgado, in Mexico City hold ministerial positions – she is Minister of Environment for Mexico City. Others are urban planners, or work in specific fields such as transport.

There is already a lot of experience in the LEAD network on the issue of sustainable cities which can usefully be shared, and we want to encourage greater information sharing as well as more LEAD project activity on this increasingly important matter. So the ‘LEAD Sustainable Cities Network’ has been established for this purpose.

6.8 billion

Number of people living in cities by 2050, according to the United Nations

LEAD Projects on Sustainable Cities

LEAD Fellows publication on megacities and climate change
In 2008, LEAD published ‘Megacities and Climate Change: Sustainable urban living in a changing world’. It featured contributions and case studies from seven LEAD Fellows working in different urban settings around the world. The publication examines four areas of urban development: water and sanitation; energy; land use and urban planning; and transport and urban mobility. It focuses specifically on the role of leadership and the links with climate change.

It addresses trends, challenges and solutions currently underway in different urban settings and concludes with some key messages for securing sustainable cities in the future.¹

LEAD Pakistan raises climate change awareness in cities
LEAD Pakistan teamed up with the Punjab Resource Mobilization Program in 2008 to introduce government officials from the Punjab Planning & Development Department to the essentials of climate change and the urgency for action.

The aim of the project is to raise awareness of climate change issues among key stakeholder groups and enhance their ability to frame development strategies that take account of available knowledge on climate change.

LEAD Pakistan also started consultations and discussions with key stakeholders in government institutions in Lahore on climate change, with the objective of integrating climate issues and concerns into ongoing and future development projects in Lahore city.

LEAD Fellows attend 9th Urban Age South America Conference

By special invitation, a number of LEAD Fellows attended the 9th Urban Age South America Conference in São Paulo, which debated the urbanism process in South America. The invitation resulted from LEAD’s partnership with the Urban Age programme of the London School of Economics.

LEAD Fellows working on sustainable cities

Theresa Subban
LEAD Southern and Eastern Africa Fellow, Sustainable Development and Cities Enterprises, South Africa
Located on the east coast of KwaZulu-Natal province, Durban has a population of approximately 3.5 million inhabitants and covers an area of 3200 square kilometres.

Theresa is involved in an innovative project on long-term sustainable city planning. It involves mobilising various stakeholders, ranging from Government and faith-based groups to businesses and ordinary citizens, to create a sustainable city that can be maintained for future generations.

Six priority thematic areas have been identified: creating a safer city; ensuring a more environmentally sustainable city; promoting an accessible city; creating sustainable livelihoods; fostering a caring and empowering city; and celebrating the city’s arts, culture and heritage.

Theresa says “New ways of thinking and planning for cities, within a strong participatory framework, is paramount if we are to respond to critical global issues such as climate change.”

Hilda Martinez Salgado

LEAD Mexico Fellow, Center for Sustainable Transport, Mexico (CTS Mexico)

CTS-Mexico is an NGO. Its mission is to improve urban mobility in a sustainable way by reducing air pollutants and greenhouse gas emissions, improving quality and cost-effectiveness of transport, and quality of public spaces. As director of Air Quality and Climate Change, Hilda leads sustainable mobility projects that integrate urban development, transport, and environment.

¹ Launched during the International Session in Mexico in November, the project is part of a partnership between LEAD and the Urban Age programme of the London School of Economics.

A core objective for LEAD is to encourage Fellows to keep in touch with each other, share their knowledge and experience, learn from each other and work together on projects, activities and policy influence that will help shape a sustainable world. We want the 'whole' of the LEAD network to be much more than the 'sum of the parts'.

In 2008 LEAD put in place a new model to encourage greater collaboration among LEAD Fellows. The model is based on thematic focal areas, so that Fellows can select themes in which they have a particular interest or expertise, each of which will be facilitated by a LEAD Member Programme with a special interest in that theme. The initial focal areas are: Climate Change; Business and Sustainability; Environment and Livelihoods; and Sustainable Cities. Others will be added over time.

Each thematic focus area will be responsible for defining its own agenda, way of working and programme of work. Communication will be aided through virtual platforms and, if resources allow, through thematic meetings.

In addition, we will continue to encourage the development of LEAD Associations – national or regional groups of LEAD Fellows operating within the geographic region of a Member Programme. In many parts of the world, these local groups of Fellows have proved extremely effective.

LEAD Pakistan brings Fellows together on climate change

For participation in an intensive five-day workshop on 'Climate Change: Adaptation Challenges in Organisation of Islamic Conference (OIC) Countries', LEAD Pakistan was able to offer 12 full scholarships to Fellows from other Member Programmes in order to strengthen Fellow-to-Fellow knowledge sharing, interaction and networking.

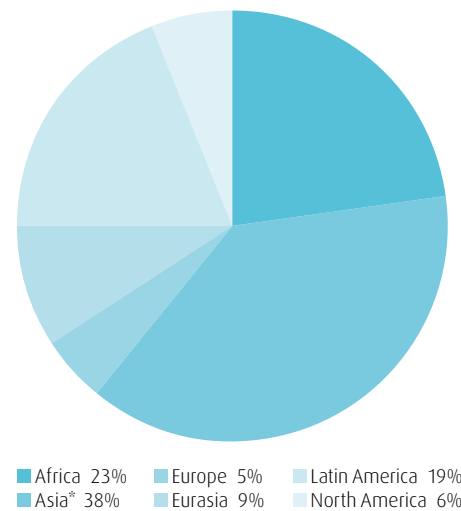
The workshop addressed climate change challenges and adaptation strategies. Participants stressed the need for collaborative initiatives at local, regional and global level. It also led to the establishment of a network of experts across the OIC countries for future collaboration on climate change and related issues.

LEAD Francophone Africa embraces CSR

LEAD Associations in Francophone Africa have been particularly active and effective on a range of issues from increasing girl's attendance at school to sustainable water projects. In 2008 LEAD Associations in Mali, Cameroon, Cote d'Ivoire and Algeria organised conferences on Corporate Social Responsibility, aimed at addressing key future challenges facing African countries.

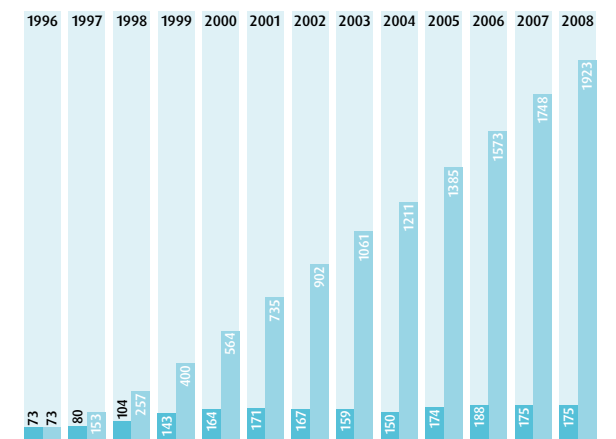
The conferences helped to raise awareness and share information about corporate social responsibility and also contributed to improved dialogue between stakeholders such as business, government and trade unions on this issue. A second programme of workshops is planned for 2009.

LEAD Fellows by regional representation



*Includes India and Pakistan

LEAD Network growth over time



1923

Total number of LEAD Fellows

By providing a platform for members to meet, learn, and act, the LEAD Network creates an environment where change can happen



By working together, small steps can turn into giant leaps



Working in Partnership

Working in partnership with others is crucial to success, and LEAD works in partnership with many organisations and individuals throughout the world. We work in partnership with governments, inter-governmental agencies, businesses, academic institutions and NGOs.

Partners can help LEAD through their expertise, credibility, influence or funds. LEAD has much to offer partners as well. Not only are we experts in relation to capacity building on leadership and sustainable development, but LEAD Fellows are a unique global network of leaders from different sectors, with an immense source of knowledge and outreach into most parts of the world. LEAD Fellows are truly a modern day 'Oracle' on matters relating to sustainable development, and therefore a network of enormous value to our partners.

Examples of partnership activities

LEAD collaborates with UK Government on Sustainable Development Dialogues (SDD)

The SDDs are high-level, government to government initiatives which aim to promote sustainable development through collaboration, mutual learning and joint projects on priority areas. LEAD has organised a number of SDD consultations which have strengthened the official SDD process by engaging Fellows as a 'sounding board' to give expert views on key issues and themes, and to reflect on the official process of the Dialogues.

LEAD partners with HSBC

LEAD's partnership with HSBC began with the launch of an investment fund targeted at companies that were leaders in relation to sustainability – the Sustainability Leaders Fund. This led to LEAD's involvement in HSBC's Next Generation Development Programme where our role is to provide HSBC's future leaders with a greater understanding of sustainable development and why it is relevant to a banker and offers business opportunities. In return HSBC bankers provide free consultancy advice to LEAD Fellows' projects. It has also led to HSBC sponsoring LEAD Fellows training programmes and local collaborative activities in countries such as Brazil and Canada.

LEAD Pakistan partners with Pakistan Institute of Development Economics

LEAD Pakistan partnered with the Pakistan Institute of Development Economics for a session on Climate Change during the 23rd annual conference of Pakistan Society of Development Economists. LEAD Pakistan aims to build on this relationship through research on the economic case for addressing climate change.

LEAD partners with IUCN

Following a workshop facilitated by LEAD at IUCN's World Conservation Congress in October 2008, LEAD and several other international organisations signed an MoU to coordinate next generation leadership training across the IUCN Secretariat, Membership, Commissions and beyond.

LEAD partners on youth climate change leadership programme with British Council

LEAD has partnered with the British Council in delivering a training programme for young climate leaders, as part of their Climate Cool programme run across the Asian Pacific Region.

Following the success of LEAD's involvement in the Asian Youth Climate Leaders Forum (AYCLF) in Indonesia in 2007, LEAD designed and facilitated a 'Train the Trainer' workshop for 12 AYCLF members in August 2008. They then went on to work with the LEAD team to deliver a five day Project Management and Leadership programme for 30 new participants the following week. The 'Train the Trainer' workshop added great value by providing participants with new skills and tools, and developing their confidence in working with cross sectoral, culturally diverse groups.





Adeniyi Osuntogun
LEAD Anglophone West Africa



Dalberto Adulis
LEAD Brazil



Carole Therrien
LEAD Canada



Jaff Shen
LEAD China



Alexander Ginzburg
LEAD Commonwealth of Independent States (CIS)



Masse Lo
LEAD Francophone Africa



Pragya Varma
LEAD India



Darwina Sri Widjajanti
LEAD Indonesia



Simon Lyster
LEAD International



Kimio Uno
LEAD Japan



Boris Graizbord
LEAD Mexico



Ali T. Sheikh
LEAD Pakistan



Sosten Chiotha
LEAD Southern and Eastern Africa

Trustees of LEAD International

Mehjabeen Abidi-Habib

Research Scholar, Government College University Lahore, Pakistan
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Chairman, MediCapital Bank Plc, United Kingdom **Vice Chair and Treasurer**

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Thais Corral

Coordenora General, REDEH Brazil [LEAD Fellow](#)

Victoria Elias

Programme Director, WWF-Russia Russia [LEAD Fellow](#)

Kristalina Georgieva

Vice President and Corporate Secretary, The World Bank, USA

Christian de Juniac

Consultant, Boston Consulting Group, United Kingdom

Julia Marton-Lefevre

Director General, The World Conservation Union (IUCN), Switzerland
[Honorary LEAD Fellow](#)

Ehsan Masood

Science Journalist, United Kingdom

Ndey-Isatou Njie

Cap 2015 Regional Coordinator, UNDP, Senegal

Muhtadi Sjadzali

Director, PT. Envitech Perkasa Indonesia [LEAD Fellow](#)

Xingzui Wang

Executive Director, China Foundation for Poverty Alleviation China [LEAD Fellow](#)

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Former President, National Academy of Sciences

Nitin Desai

Special Adviser, World Summit on the Information Society (WSIS); former Under-Secretary-General, United Nations

The Baroness D'Souza

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BP/Royal Academy of Engineering Chair, Imperial College London

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Executive Director, Third World Academy of Sciences (TWAS); President, African Academy of Sciences

The Baroness Howe of Idlicote

Member, House of Lords

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Executive President, Fundación Futuro Latinoamericano; former President, IUCN; former Minister of Environment, Ecuador

Ashok Khosla

Chairman, Development Alternatives

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Journalist, Independent on Sunday

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Vice-President, Information Management, GlaxoSmithKline (UK)

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Director-General, The Energy and Resources Institute (TERI)

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Ismail Serageldin

Director, Library of Alexandria; former Vice-President, World Bank, Egypt

Bjorn Stigson

President, World Business Council for Sustainable Development

Maurice Strong

Former Senior Advisor to UN Secretary General; former Chairman, Earth Council; Secretary General, 1992 Earth Summit

M S Swaminathan

Founder and Director, M S Swaminathan Foundation; former Head, IRRI; World Food Prize Laureate (India)

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Rt. Hon The Lord Holme of Cheltenham

LEAD Chair dies at 71

Message from Mehjabeen Abidi-Habib

Our dear friend and Chair of LEAD International, The Right Honourable Lord Holme of Cheltenham, passed away on Sunday 4 May 2008 at his home in Sussex, UK. He was diagnosed with cancer some eight months earlier and bravely prepared to fight the disease whilst sheltering his large circle of professional friends and colleagues from the details of his ailment. He kept his last formal engagement with LEAD by chairing our March 2008 Board teleconference from his residence.

As an eminent British politician and citizen of the world committed to sustainable development, he served on LEAD's Board from 2002 to 2008; the last four years as Chair.

He steered LEAD International's transition from its association with Rockefeller Foundation, to its current independent UK-based charity status. This financial and management transformation is all but complete, as Richard personally helped to groom Simon Lyster and his team for the 'new LEAD'. A recurring adage he used in this process was to remind us that "whilst LEAD is not a business – it must always be business-like".

As Richard's understanding of the LEAD Fellowship grew, he found its network unique and inspiring. He championed our mission and often pointed out that the corporate world would benefit from the watershed of experience and values contained in this family. Once, in the middle of a heated Board debate about whether to engage with a gold mining company, he warned "sustainable development from LEAD is not just window-dressing for stakeholder dialogue, it may mean painful and fundamental change for the mining company – let's make that clear at the outset".

A consummate Englishman, he was a meticulous Chair of the Board of Trustees, with a mastery of its form and function. Under his leadership, LEAD's very international Board worked with intellectual rigour and organisation, lubricated by his witty quips and wry humour.

In the past years, Richard had committed himself to several social causes and charities, including the Royal African Society and Greenwich University, sometimes speaking of them when he thought LEAD might need their help. But we always felt that while he was with us, LEAD was in the forefront of his efforts and we were centre stage for him. He hoped one day we would publish the riveting stories of our Fellows' journeys as the Earth's champions.

As well as his true friendship and service to LEAD, we shall miss his elegant and quick mind, wise counsel, verve and energy. Please join us in our final adieu and prayers for Richard Holme.

Where we are

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LEAD Anglophone West Africa
Lagos, Nigeria
T +234 (0) 1 774 2077
E awa@lead.org
W www.lead-awa.org

LEAD Brazil
São Paulo, Brazil
T +55 (0) 11 3719 1532
E brazil@lead.org
W www.lead.org.br

LEAD Canada
Toronto, Canada
T +1 866 532 3539
E canada@lead.org
W www.leadcanada.net

LEAD China
Beijing, China
T +86 (0) 10 5131 9200
E china@lead.org
W www.lead.org.cn

LEAD Commonwealth of Independent States
Moscow, Russia
T +7 495 951 90 70
E cis@lead.org
W www.leadnet.ru

LEAD Europe
London, UK
T +44 (0) 20 7938 8700
E europe@lead.org
W www.lead.org/page/174

LEAD Francophone Africa
Dakar, Senegal
T (221) 338893430
E fa@lead.org
W fa.lead.org

LEAD India
New Delhi, India
T 91 11 26225790
E india@lead.org
W www.leadindia.org

LEAD Indonesia
Jakarta, Indonesia
T +62 (0) 21 769 5491
E indonesia@lead.org
W www.lead.or.id

LEAD International Secretariat
London, UK
T +44 (0) 20 7938 8700
E info@lead.org
W www.lead.org

LEAD Japan
Tokyo, Japan
T +81 90 3 202 4968
E japan@lead.org

LEAD Mexico
Mexico City, Mexico
T +52 (01) 55 5449 3000
E mexico@lead.org
W www.lead.colmex.mx

LEAD Pakistan
Islamabad, Pakistan
T +92 (0) 51 2651511
E pakistan@lead.org
W www.lead.org.pk

LEAD Southern and Eastern Africa
Zomba, Malawi
T +265 1 524 222
E sea@lead.org
W www.leadsea.mw



