

**Schedule of Activities - Session 3 - Cohort 14**

**May 18-22, 2009**

**El Colegio de México, Room 5524**

**DEVELOPMENT ACTORS**

**Monday May 18**

9:00-9:30:	<b>Opening Reflections:</b> Dr. José Luis Lezama, <i>Professor-researcher, Centro de Estudios Demográficos, Urbanos y Ambientales [Center for Demographic, Urban, and Environmental Studies], El Colegio de México</i>
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**NON-GOVERNMENT ACTORS**

**Citizens**

9:30-14:00 Dr. Clara Jusidman, *INCIDE Social, A.C. [Citizens and Social Development Initiative, a national scale NGO]*

**Institutions**

Ms. Liliana García Rodríguez, *Fomento Ecológico Banamex [Ecological Development, Banco Nacional de México]*

14:00-15:30 Lunch

15:30-18:30 **Panel: Environmental NGOs' Agendas**

Ms. Patricia Arendar Lerner, *Greenpeace México*

Eng. Lorenzo Rosenzweig, *Fondo Mexicano para la Conservación de la Naturaleza [Mexican Foundation for the Protection of Nature]*

Mr. Juan Carlos Cantú, *Defenders of Wildlife-Mexico*

Jorge Rickards, M.Sc., *Conservation Director, World Wildlife Fund (WWF)*

**Tues. May 19**

**BUSINESS AND THE ENVIRONMENT**

Coordinator: Eng. Alejandro Lorea Hernández, *Director Ejecutivo, Comisión de Estudios del Sector Privado para el Desarrollo*

*Sustentable (CESPEDES) [Executive Director, Mexican Commission for Studies on Sustainable Development of the Private Sector]*

09:00-13:30 **Businesspersons' Panel.** Moderator: Eng. Alejandro Lorea, Hernández, *Director Ejecutivo, Comisión de Estudios del Sector Privado para el Desarrollo Sustentable (CESPEDES) [Executive Director, Mexican Commission for Studies on Sustainable Development of the Private Sector]*

Eng. Sergio Mejía, *Gerente de Administración de Energía, BIMBO [Manager for the Administration of Energy, BIMBO (Mexico's largest commercial bread company)]*

Melissa Boisson, M.Sc., *Gerente de Asuntos Públicos [Public Affairs Manager], Dow Chemical Mexico, Fellow LEAD-México Cohort 14*

13:30-15:30 Lunch

15:30-18:00 **Business and the Environment**, Alfonso Mercado, M.Sc. and Humberto García, M.Sc., *Programa sobre Ciencia, Tecnología y Desarrollo (PROCIENTEC) [Science, Technology, and Development Program], El Colegio de México*

### **Wed. May 20**

#### **NGO'S IN ACTION**

Coordinator: PRONATURA-México

(For this field trip, please use comfortable clothes and shoes, including a light jacket because in the afternoon it might rain and become cooler. We recommend you use sunblock lotion and mosquito repellent.)

07:45-8:00 Departure from El Colegio de México to visit PRONATURA México, Albergue San Pedro Nexapa, Amecameca, State of México

09:10-10:40 Breakfast with the PRONATURA team and talk with those responsible for the Program for Restoring, Protecting, and Conserving National Resources at the Iztaccihuatl-Popocatepetl National Park.

Participants:

Eduardo Cota Corona, M.Sc., *PRONATURA-México*

Domingo Montes de Oca Solís, M.V.Sc., *PRONATURA-México*

Biologist Edith Caballero García, *PRONATURA-México*

Geographer Agustín Tagle Urrutia, *Comisión Nacional para Áreas Naturales Protegidas (CONANP) ([National Commission for Protected Areas]*

10:40-14:30 Field trip to PRONATURA project

14:30-15:30 Lunch

15:30-16:00 Conclusions for the day and return to El Colegio de México

**Thurs. May 21**

**GOVERNMENTAL ACTORS. LOCAL AND STATE GOVERNMENTS**

(to take place at the Instituto Ortega y Gasset-México, No. 70 Uruguay Street, between Isabel La Católica and 5 de Febrero streets, Mexico City Historical Center)

9:30-13:30

**Panel: Environmental Management in Local Governments**

Biologist Lina Rebolledo Vieira, *Subdirectora de Sistemas de Gestión, Dirección General de Medio Ambiente de Naucalpan, Estado de México [Assistant Director for Management Systems, Head Office for the Environment of Naucalpan, State of México]*

Architect Julio Añoberos, *Candidate for Federal Deputy for Huixquilucan, State of México and former official of the municipality of Metepec, State of México*

13:30-15:30

Lunch at the Casino Español, Mexico City Historical Center

15:30-18:00

**Panel: Environmental Agenda of State Governments**

Government of Mexico City:

Dr. Adolfo Mejía Ponce de León, *Dirección General de Planeación Ambiental y Coordinación de Políticas, Secretaría de Medio Ambiente del Gobierno del Distrito Federal [Head Office for Environmental Planning and Policy Coordination of the Department of the Environment of the Government of the Federal District] and Fellow LEAD-México Cohort 8*

Government of the State of México:

Mr. César Reyna de la Madrid, *Secretario Técnico, Comisión Ambiental Metropolitana [Technical Secretary, Mexico City Metropolitan Environmental Commission]*

**Fri. May 22**

**THE DEVELOPMENT MODEL, THE STATE, AND CIVIL SOCIETY**

9:00-11:30

**Civil Society and Non-Governmental Organizations**

Prof. María Luisa Tarrés, *Centro de Estudios Sociológicos [Center for Sociological Studies], El Colegio de México*

11:30-13:30

**Non-Governmental Organizations and Public Policies**

Dr. Alberto J. Olvera Rivera, *Instituto de Investigaciones Histórico-Sociales [Institute for Historical-Social Research], Universidad Veracruzana*

14:00-15:30

Lunch and conclusion of seminar