EL COLEGIO M DE MÉXICO



LEAD + 20 MEXICO

"Vision without action is merely a dream. Action without vision just passes time. Vision with action can change the world."J. Barker, *The Power of Vision* (1990)



Take the LEAD....

Become an inspiring leader for real social and economic transformation wherever you live. The LEAD program has been designed precisely for this purpose and has been delivered globally for 20 years.

LEAD is an international non-profit organization with a rapidly growing network of 2 200 fellows in more than 90 countries. and 240 in Mexico. Our mission is to develop leadership for a sustainable world, and we pursue it by searching for outstanding people as emerging leaders, strengthening their leadership potential through an innovative training program and working with them to mobilize others so as to make a real difference for our planet's future. The LEAD community is an amazing, vibrant, enthusiastic, and inspiring global network of people dedicated to sustainable development.

Exploring Linkages...

The overall aim of LEAD-Mexico's Cohort Training Program is to provide a platform for developing a network of leaders with a sound understanding of sustainable development goals and environmental challenges Mexico and the world are facing. Our specific objectives will be to:

- a. Assess the nature and scope of environmental challenges;
- b. Find integrated, comprehensive solutions to complex resource and environmental problems that involve trans-boundary and regional issues, as well as explore strategies for optimum natural resource use and management; and
- c. Suggest improvements in natural resource governance and environmental politics and policy.



LEAD-Mexico Methodology: Learning by Doing

LEAD-Mexico's headquarters are located in one of the most prestigious educational institutions in Mexico: El Colegio de México. Our training approach focuses on developing both practical skills and a solid academic background. The methods used by LEAD-Mexico include interactive presentations and discussions with well-known national and international government officials, the media, representatives of the private sector, and distinguished scholars; case studies; experiential learning; simulations and role-playing; e-learning modules and homework; and a final group project. A portion of the training is conducted in the field. LEAD Associates are taken on "site visits" where they witness real-life involvement in sustainable development issues and interact with different stake-



holders.

Become part of LEAD to have an impact...

Upon graduating from the program, you will join the global LEAD Alumni Network. The LEAD network represents a unique and valuable leadership pool of experts working together to overcome traditional barriers and find new sustainability solutions and opportunities



Investing in the future...

By the end of the program, your participation will result in:

- Sharpened leadership skills with an improved understanding of sustainable development and how you can contribute to achieving it.
- Awareness and the intellectual ability needed to respond to climate change challenges and to foster international collaboration.
- Meaningful interaction with leading sustainable development experts in business, government, academia, as well as not-for-profit and media organizations.
- A multidisciplinary approach to meet any challenges you will face in the near future.
- Membership in a unique global network of sustainable development leaders.
- Becoming a valuable resource for your community or employer by enriching your organization's capacity endowment to meaningfully address social, environmental and economic issues in order to promote sustainable development goals.

"Being a LEAD Fellow means I'm now part of a committed group of people doing the best we can, wherever we are, for a better world." Ricardo Martínez Lagunes, Inter-regional Adviser/Statistics Division/United Nations Department of Economic and Social Affairs (UNDESA)

"I have LEAD people working in my organization. Their most valuable trait, I think, is their peripheral vision, their ability to see all facets of any issue, and their commitment for action." Lorenzo Rosenzweig, Executive Director, Mexican Nature Conservation Fund (FMCN).

"LEAD allowed me to step outside my 'box' and explore problems with professionals from other disciplines in ways no other experience has matched." Lorena Martínez González, Biologist, Xochitla Foundation, Mexico





Any questions? Please check the following link: <u>www.lead.colmex.mx</u>

Interested? Send us your application or request by e-mail to: <u>nborrego@colmex.mx</u>





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