



Liderazgo para un mundo sustentable

# ANNUAL REPORT 2007

*LEAD's mission is to inspire leadership and change for a sustainable world. We will carry out our mission by identifying outstanding people across sectors and cultures, developing their leadership potential and understanding of sustainable development, and mobilising and supporting them as a network to achieve the change required.*

LEAD Mexico  
El Colegio de México, A.C.  
Centro de Estudios Demográficos, Urbanos y Ambientales, CEDUA  
Camino al Ajusco No. 20  
Colonia Pedregal de Sta. Teresa  
C.P. 10740, México, D.F.  
Tel: +52 55 5449-3072, 52 55 5449-3092  
Fax: +52 55 5645-0464  
Email: [graizbord@lead.colmex.mx](mailto:graizbord@lead.colmex.mx)

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<sup>1</sup> This report follows the format furnished by LEAD International to LEAD Member Programs for their annual reporting. The report covers only those activities that fit under the prescribed format. For information on our additional activities during 2007, please visit LEAD Mexico's website <http://www.lead.colmex.mx>.

## **1. GOVERNANCE, HOST INSTITUTION ARRANGEMENTS AND LINKAGES WITHIN THE LEAD FAMILY**

### **a. National Steering Committee:**

Our National Steering Committee (NSC) is headed by its Chair Dr. Exequiel Ezcurra, Director of the Biodiversity Research Center of the Californias (BECC) at the San Diego Natural History Museum. Other members include Dr. Sergio Guevara Sada, Institute of Ecology, A.C.; Ing. Julio Gutierrez Trujillo, General Director and President of the Administrative Council of CONDUMEX; Lic. Lorenzo Rosenzweig, General Director of Fondo Mexicano para la Conservación de la Naturaleza; Ing. Roberto Zambrano, Former President of PRONATURA; Lic. Fernando Peón Escalante, General Director of Fomento Social BANAMEX; Ing. Jaime Lomelín Guillén, President, Industrias Peñoles and President, Comisión de Estudios del Sector Privado para el Desarrollo Sustentable (CESPEDES). Included as *ex-officio* members are the Secretary of Environment and Natural Resources, Ing. Juan Rafael Elvira Quesada; El Colegio de Mexico, our Host Institution's President, Dr. Javier Garciadiego Dantán; and the National Autonomous University of Mexico's Rector, Dr. José Narro Robles, who has been recently elected and to whom we have extended an invitation. Claudio Alatorre and Patricia Gerez, two fellows' representatives to the NSC who have accomplished their term and will shortly be replaced.

### **b. Host Institution arrangements**

El Colegio de Mexico, a free, non-profit, higher education, university type organization, created on October 8, 1940 and acknowledged by means of a Presidential Decree of November 7, 1962 as an autonomous academic institution, is the National Host Institution (HI) for LEAD-Mexico.

LEAD-Mexico's program joins and shares El Colegio de Mexico's academic activities in the following fields: public administration, international affairs, economics, demographic, urban and environmental studies, Asian and African studies, history, sociology, and linguistics and Hispanic literature, organized in relatively independent centers, with various programs (translators, gender, environment, science and technology) ascribed to these, and back up service units such as a computing unit, the library, and an administration department. Nearly three hundred members may be counted among its permanent Faculty including visiting professors and special projects researchers.

The LEAD-Mexico Program is affiliated to the Center for Demographic, Urban and Environmental Studies (CEDUA) whose present Director Dr. José Luis Lezama is the immediate supervisor of LEAD National Program Director (NPD).

The President of El Colegio de Mexico is Dr. Javier Garciadiego Dantán. The Host Institution General Secretary is Dr. Manuel Ordorica and Dr. Jean Francoise Proud'Homme, is General Academic Coordinator.

The LEAD-Mexico local staff structure includes:<sup>2</sup>

- Prof. Boris Graizbord, National Program Director
- Mtra. Norma Borrego, Academic Coordinator
- Ms. Araceli García, Secretary
- Mr. Cesar Montenegro, Assistant

(All are employees of El Colegio de Mexico, and receive part of their salary from this institution).

The Administrative Unit of El Colegio de Mexico is responsible for the management of all grants that El Colegio receives and operates. Mr. Sergio Pochart Delón is in charge of the LEAD-Mexico account, substituting Ruben Sanchez who has taken a new responsibility.

A group of highly qualified personalities, including LEAD-Mexico fellows, act under an *ad hoc* working basis as an Academic Advisory Council for LEAD-Mexico. With their support, our program benefits from an enormous pool of experts (more than 500) from different sectors, organizations and institutions, who continuously take part as guest speakers, panelists, resource persons, and facilitators in our domestic, regional and international training sessions. Other extra curricular activities are often organized following their advise, guidance, and suggestions. Our LEAD-Fellows take part continuously in the organization of LEAD-Mexico's multiple curricular and extra-curricular activities.

### **c. NSC Meetings**

A NSC meeting has been postponed and will probably take place during August or September 2008. The meeting will be devoted to review LEAD-Mexico's initiatives and future strategies as well as evaluate our program's curricular and other academic activities, in particular the International Session being organized jointly with LEAD International Secretariat for next November in Mexico City. The NSC will discuss a proposal to include two new representatives of our fellows' network for the next two years.

## **2. RECRUITMENT OF LEAD-MEXICO ASSOCIATES (Cohort 13)**

We have been following a procedure inviting NSC members, resource persons, facilitators, and fellows to identify and recommend candidates, and this year we recruited the 13<sup>th</sup> cohort of associates from a numerous and wide range of individuals submitting their candidacy. LEAD-Mexico received 26 very selective entry questionnaires. These included 7 candidates from the private sector, 5 from academia, 11 from government (local, state and

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<sup>2</sup> Lead-Mexico wants to share with the LEAD Family Justo Casillas' untimely loss which has produced in all of us as colleagues and friends deep sorrow. He has been since the early start of our program at El Colegio de Mexico a fundamental part of our staff. His diligent and efficient work for more than fifteen years will certainly be irreplaceable and his quiet and gentle manners and personality will remain in our thoughts forever.

federal), and 3 from non-government organizations. Of those, 8 were female and 18 male candidates.

After a careful selection process that included interviews, an English language exam (in exceptional cases we accept candidates with limited English language proficiency), and the review of their documents by three anonymous reviewers (a member from our NSC, a fellow and an independent individual not linked with LEAD-Mexico), we convened a selecting committee to discuss and decide on the final list of associates for this cohort.

A second interview was held with a few candidates and an evaluation was made about their possibilities and their employers' capabilities to support them with up to \$8,000 USD for their participation and training as LEAD Associates. We are in the process of formalizing a calendar with the associates' payment proposals. The results are mixed as in some cases fees will be covered by the employers. We are contemplating that some will only cover part of their total fee for their LEAD domestic and international (regional) training activities. In the case of the Cuban associate, a partial scholarship will be provided to cover his air tickets to attend all curricular activities during the year by UNEP's Regional Office for Latin America and the Caribbean. Funds approved in our SOIF request for this year, as well as LEAD-International offer to back the NRP with additional funds to cover part of the associates costs to attend the IS, will complement our income guaranteeing our C-13 associates to attend both the domestic and the International sessions.

LEAD-Mexico Cohort 13 Associates (see Annex).

<i>Name:</i>	<i>Sector and job location:</i>
01. ARELLANO FARIAS, Alvaro	Private Sector, Mexico City
02. BARRIOS CASTREJÓN, Ramiro	Non Governmental Organization, Mexico City
03. CADENA SALGADO, Martín	Government, IMTA, Morelos
04. GARCIA RIVAS, María del Carmen	Government, CONANP, Quintana Roo
05. GARCÍA SEPÚLVEDA, Jaime Eduardo	Government, PROFEPA, Mexico City
06. GARCIA VAZQUEZ, Gilberto	Government, PEMEX, Mexico City
07. GONZALEZ SEPÚLVEDA, Verónica	Government, SEMARNAT, Mexico City
08. JIMENEZ NAVA, Francisco Javier	Government, INEGI, Aguascalientes
09. LEON DÁVILA, Luis Alejandro	Academia, Universidad de Guadalajara
10. LOPEZ OLVERA, Elsa	Government, INEGI, Mexico City

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| 11. LOPEZ SANTILLAN, María de los Angeles | Academia, University of Michoacán, Morelia                |
| 12. MARTINEZ LAGUNES, Ricardo             | Government, Conagua, Mexico City                          |
| 13. MENA ULECIA, Karel                    | Government, Instituto de Geografía Tropical, Habana, Cuba |
| 14. MOLINA VIRGEN, Gabino                 | Private Sector, Monterrey, N.L.                           |
| 15. ORTEGA MATA, Angel                    | Government, Conagua, Mexico City                          |
| 16. SANCHEZ RODRÍGUEZ, Jorge              | Government, INEGI, Aguascalientes                         |
| 17. SANCHEZ SANDOVAL, Nora María          | Private Sector, Cuernavaca, Morelos                       |
| 18. VAQUEZ HERRERA, Eduardo               | Non Governmental organization, Mexico City                |

### 3. TRAINING SESSIONS

#### Curricular Activities

Cohort 12 associates (see attachment) took part in the following national and international training sessions (see attached programs):

#### **First Quarter (January-March):**

**“Crosscutting Issues and Social Development”**, the session dealt with the following issues: Water resources, energy, health, Environmental Law, Complex Systems Theory, and Poverty, January 29<sup>th</sup> to February 2, 2007.

#### **Second Quarter (May-June):**

**“Information tools for Environmental Management and Development”**. The session was supported, prepared and held in Aguascalientes at INEGI’s (National Institute of Statistics and Geography) headquarters, May 21 to 25

#### **Third Quarter (July-September):**

**“Development Agents at the Corredor Biológico Mesoamericano (CBM)”**, with the support of CONABIO (the National Commission for the Protection of Biodiversity), July 21-27<sup>th</sup>.

#### **Fourth Quarter (September-December):**

**International Graduation Session “Energy and Climate Change”,** November 26th to December 1st, 2007. Bandung, Indonesia.

### **Special events**

During the year, the following extra-curricular events were held involving Lead-Mexico Fellows and different institutions and organizations:

- We received funds from the National Civil Protection Agency to look at the National Disasters Fund. The job was to evaluate how the Fund operated in 2006 and included an evaluation of the attended population’s satisfaction level in Chiapas after the Stan’s. Four Lead-fellows were involved in this project as advisors (Norma Munguía, Fernando Aragón, Raúl Benet and Oscar Troncoso). Final report was presented on March, 2007.
- A brief report was published in El Colegio’s periodical *Estudios Demográficos y Urbanos* number 66: “ Workshop on Metropolitan Zones and Local governments in Federal Systems” after a forum organized by LEAD- Mexico in March 6-7, 2007.
- A Seminar on “Climate Change: Natural threats and Development” was organized in partnership with the University of East Anglia and the Civil Protection Agency, May 4<sup>th</sup>, 2007 in order to evaluate policy strategies for climate change adaptation and mitigation in high-risk countries. A report is in press to be published in *Estudios Demográficos y Urbanos* number 67.
- Under the umbrella of our partnership with the Universidad Nacional Autónoma de México (UNAM) and the Instituto Politécnico Nacional (IPN) we keep working to develop the Master’s Program in Sustainable Development based on our LEAD-Mexico curricula as well as long-distance training modules for a Latin-American audience. We are waiting for official authorities’ approval to determine dates to open this program.
- The Forum “Differential Strategies for Local Development Promotion” was organized by Lead-Mexico responding to a request of the National Population Council (CONAPO), August 15<sup>th</sup>, 2007.
- An evaluation of a specific Habitat-SEDESOL poverty reduction project in urban areas “Centers for Community Development, Management and Operation” has been assigned to Lead-Mexico to develop during 2007 and part of 2008. A large number of Lead Fellows all over the country are being incorporated to the job at different stages.
- Finally, we received a grant from the Academic Affairs Section of the Canadian Embassy in the framework of its *Conference Grant Call for proposals 2007*. The Grant will be devoted to bring two Canadian speakers for the International Session to be held in Mexico at the end of 2008.

### **Inter-cohort Meeting**

No inter-cohort meeting has taken place as such in the last few years due mainly to lack of funds, but selected meetings with fellows are taking place both formally and informally with our initiative and support. Exchange of ideas with the Mexico City's Secretary of Environment (a LEAD-Mexico fellow) has taken place to explore different ways of supporting such a meeting. Many issues are pending to discuss with our fellows. An important one is the wider use of our LEAD network, going beyond the internal exchange of information or the discussions on relevant issues following the publication of controversial declarations, newspaper columns, and articles by our fellows.

#### 4. INTERNATIONAL TRAINING SESSION

During this year, 21-February-1 March, Cohort 12 completed its National and Regional Training and attended the International Graduation Sessions held in Bandung, Indonesia. The graduated fellows, attending the ITS, were:

<i>Name:</i>	<i>Sector and job location:</i>
01. BENITEZ DIAZ, Hesiquio	Government, National Council for Biodiversity Protection (CONABIO) , Mexico City
02. BORREGO PEREZ, Norma Consuelo	Academia, Universidad Autónoma de Sinaloa
03. CRUZ ANGON, Andrea	Government, CONABIO, Mexico City
04. DE REGULES RUIZ-FUNES, Carlos Salvador	Government, Petróleos Mexicanos (PEMEX)
05. ESCOBAR MALDONADO, Cristhian Paul	Non Governmental Organization, Guatemala
06. FELIX CARRILLO, Efraín	Private Sector, Consultant, Tijuana, B.C.
07. HERRERA MASSIEU, Raúl Octavio	Government, Mexico City
08. MENDEZ LOPEZ, Alejandro	Local representative in the State of Michoacán's Legislative body
09. MURILLO SANCHEZ, María Imelda	Academia, Universidad de Guadalajara
10. ORTIZ MONASTERIO QUINTANA, Ana	Private Sector, Consultant, Mexico City
11. RICALDE DE JAGER, Arnold	Private Sector, Consultant, Mexico City

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|-------------------------------------|---|
| 12. VALENCIA VARGAS, Juan Carlos    | Government, Comisión Nacional del Agua (CONAGUA)                  |
| 13. VARGAS VELAZQUEZ, Sergio        | Government, Instituto Mexicano de Tecnología Agua (IMTA), Morelos |
| 14. ZARATE MARTINEZ, Miguel Oswaldo | Private Sector, Law Firm, Monterrey, N.L.                         |

## 5. LEAD-NET ACTIVITIES

We have maintained communication with most members of our LEAD-Mexico network trying to gather updated information of the fellows and associates' activities. Not all fellows respond to our request for updating their bios and keeping us informed of their activities. From our part they are kept informed of our academic program and are invited systematically to the different LEAD-Mexico's curricular and non-curricular activities.

During 2007 major issues called our fellows and associates' attention: energy, property rights, urban infrastructure, etc. and very lively debates are being constantly hosted by our LEAD-domestic network on several subjects.

## 6. STATISTICS

LEAD-Mexico Program has reached the 187 fellows and associates' mark. Of those, 178 have graduated as LEAD Fellows. We still keep a 55% men - 45% women gender balance, and a geographical balance with 56% metropolitan residence and work place and 44% living and working in the rest of the country. Fellows and associates work for federal, state and city governments; they lead national and international NGO; they are employed or own private sector enterprises; and take part in academic institutions, teaching and doing research. A last count held within the Secretary of Environment for the Mexico City Government (Distrito Federal) reported 9 LEAD-Mexico fellows and associates working there. This number is probably surpassed in numbers by fellows and associates working at the Federal Secretary of Environment and Natural Resources (SEMARNAT). Our fellows and associates are well positioned in the public and private sectors and in professional organizations as well as in Academic Institutions and in both national and international NGO operating in Mexico (see attached tables and charts for details). Their influence at the national, subnational and local levels is felt and their opinion taken into consideration, sometimes as policy inputs. Of the total, 38% work in government positions (including a State Minister, the Mexico City Secretary of Environment, a State Deputy Minister, and the Mexican representative for SEMARNAT at the OECD in Paris); 26% in Academia; 21% from private sector; and 15% for non-government organizations (including Conservation International, Greenpeace, Nature Conservancy, International Fund for Animal Welfare, etc.).

Our LEAD-Mexico Program keeps its enormous pool of national and internationally recognized experts in different fields (more than 500) still growing. They are continuously

invited as guest speakers and resource persons to our domestic training sessions and to other extra curricular activities we organize during the academic year. Among those our fellows regularly participate in LEAD-Mexico's program diverse activities, as can be appreciated when revising our training session programs.

## **8. FUTURE ACTIVITIES**

Activities programmed for 2008 are focused mainly in maintaining our schedule and capacity development program for Cohort 13, as well as attracting candidates for the 2009 program for Cohort 14.

We are working with potential donors to back our program's curricular and extra curricular future activities. We are trying to consolidate partnerships that to date look promising in order to consolidate our operations as a program dedicated to capacity building in environment and sustainable development focusing in "raising stars" in those areas; to start the formal graduate program in environment and sustainability; and to keep our consultant activities and advisory in public policy evaluation, implementation and policy formulation.

Last year LEAD-Mexico presented the evaluation of the Natural Disasters National Fund Program (FONDEN), and obtained a grant to start an ambitious research project on environmental sustainability in Mexico devising regional indicators and a methodology to follow the accomplishment and advances of the Millenium Development Goal 7.

We are reaching an agreement to secure financial support for two of our five weekly seminars for Cohort 13 by SEMARNAT and INEGI which has in principle agreed to fund some LEAD-Mexico activities.

We are exploring the possibilities to consolidate our links with PEMEX (the national oil company), Conagua (National Water Commission), the University of Guadalajara, and a few other organizations and private sector corporations to assure permanent scholarships for associates and the support of LEAD- Mexico activities. We have also initiated our contacts with potential private sector donors. Our NSC members keep an interest in seeking a close relation with other organizations and in providing support in order to guarantee LEAD Mexico's sustainability.

## National Steering Committee Directory

### **DR. EXEQUIEL EZCURRA**

Director del Centro de Investigaciones sobre la Biodiversidad de las Californias  
Museo de Historia Natural de San Diego  
1788 El Prado, Balboa Park  
P.O. Box  
San Diego, CA, 92112-1390  
Tel (619) 255 02 09  
Fax: (619) 255 02 01  
[eezcurra@sdnhm.org](mailto:eezcurra@sdnhm.org)  
[eezcurra@cox.net](mailto:eezcurra@cox.net)

### **DR. CLAUDIO ALATORRE FRENK**

Fellow LEAD-México, Cohort 4  
Reforma Agraria No. 400, Casa 51  
Fraccionamiento El Pueblito  
c.p. 58087, Morelia, Michoacán  
Oficina 5623-2786  
Tel. 01(443) 320-2808  
Cel. 01(443)173-6502, 044-55-1681-1527  
[caf@pumas.ii.unam.mx](mailto:caf@pumas.ii.unam.mx)

### **DR. JOSÉ NARRO ROBLES**

Rector de la Universidad Nacional Autónoma de México, UNAM  
Torre de Rectoría, 6º. Piso  
Ciudad Universitaria  
C.P. 04510, México, D.F.  
Tels. 5550-0316, 5622-1280 al 82, 5622-1287  
Fax: 5550-8772  
[rectoria@servidor.unam.mx](mailto:rectoria@servidor.unam.mx)

### **DR. JAVIER GARCADIIEGO DANTAN**

Presidente de El Colegio de México  
Camino al Ajusco No. 20  
Colonia Pedregal de Sta. Teresa  
C.P. 10740, México, D.F.  
Tels. 5645-4745, 5645-5832  
Fax: 5645-0464  
[jagarcia@colmex.mx](mailto:jagarcia@colmex.mx)

### **MTRA. PATRICIA GEREZ FERNANDEZ**

Fellow LEAD-México, Cohorte 3  
Gerencia Operaciones de Manejo Forestal  
Dirección de Certificación-CCMSS  
San Roque No. 97-1

Colonia Unidad Veracruzana  
C.P. 91000, Xalapa, Veracruz  
Tel./Fax. 01(228)841-4037  
01(228)815-7616  
[pgerez@infosel.net.mx](mailto:pgerez@infosel.net.mx)

**DR. SERGIO GUEVARA SADA**

Instituto de Ecología, A.C.  
Km. 2.5 Antigua Carretera a Coatepec No. 351  
Congregación El Haya  
C.P. 91070, Xalapa, Veracruz  
Tels.: (228)842-1806, 421-806, 186-009  
Cel.: (228)858-8637  
Fax: (228)842-1800 Ext. 4210  
[guevaras@ecologia.edu.mx](mailto:guevaras@ecologia.edu.mx)

**ING. JULIO GUTIERREZ TRUJILLO**

Presidente del Consejo de Administración del Grupo CONDUMEX, S.A. de C.V.  
Cascada No. 421  
Colonia Jardines del Pedregal  
C.P. 10740, México, D.F.  
Tel. y Fax: 5595-7560  
[jgutie@infosel.net.mx](mailto:jgutie@infosel.net.mx)

**ING. JAIME LOMELIN GUILLEN**

Presidente  
Comisión de Estudios del Sector Privado para el Desarrollo Sustentable, CESPEDES  
President Industrias Peñoles  
Lancaster No 15, Piso 4  
Colonia Juárez  
C.P. 06600, México, D.F.  
Tel. 5229-1130, 5229-1100  
Fax: 5229-1133  
[cespedes@cce.org.mx](mailto:cespedes@cce.org.mx)

**ING. JUAN RAFAEL ELVIRA QUESADA**

Secretario de Medio Ambiente y Recursos Naturales SEMARNAT  
Lateral de Anillo Periférico Sur No. 4209 Piso 6  
Fraccionamiento Jardines en la Montaña  
C.P. 14210, México, D.F.  
5628-0604, 5628-0605, 5628-0600  
Fax: 5628-0643, 5628-0644  
[c.secretario@semarnat.gob.mx](mailto:c.secretario@semarnat.gob.mx)

**LIC. FERNANDO PEON ESCALANTE**

Director General de Fomento Social Banamex, A.C.

Isabel la Católica 40, 2°. Piso  
Colonia Centro  
C.P. 06000 México, D.F.  
Tel. 1226-63 93, 1226-6394  
Fax 1226-5051  
E-mail: [fpeon@banamex.com](mailto:fpeon@banamex.com)

**ING. LORENZO ROSENZWEIG**

Director General Fondo Mexicano para la Conservación de la Naturaleza  
Damas No. 49  
Colonia San José Insurgentes  
C.P. 03900, México, D.F.  
Tel. 5611-9779 Exts. 11, 25  
Fax. 5611-9779 Ext. 16  
[laros@infosel.net.mx](mailto:laros@infosel.net.mx)

**ING. ROBERTO ZAMBRANO VILLARREAL**

PRONATURA, A.C.  
Boulevard Díaz Ordaz No. 200  
Colonia Santa María  
C.P. 64650, Monterrey, N.L.  
Tel. (81)8335-5463  
Fax: (81)8335-5611  
[rzambranov@prodigy.net.mx](mailto:rzambranov@prodigy.net.mx)